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MEMO

TO: County Commission

FROM: Robert W. Wilson

Date: April 1, 2025

Subject: 2025 Final Innovate28 Funding Request

The 2025 County Budget included a \$2,500,000 appropriation to fund the County's portion of the Innovate28 program. Authorized as a 50/50 match between Cass County and the public sector, the initiative is designed to enhance our regional workforce, boost economic growth, and position the Fargo-Moorhead-West Fargo area as a premier destination for business expansion.

The County's partners in Innovate28, The Chamber and the Greater Fargo Moorhead Economic Development Corporation (GFMEDC) will brief the Board at the April 7th meeting and provide the total private sector contributions. A funding request from Cass County in an equal amount is anticipated.

On November 18, 2024 the Commission authorized a payment of \$1,200,000 of the authorized \$2,500,000 in recognition of private sector contributions collected to that point. As a result, the Commission may wish to consider a motion authorizing payment equal to an amount not to exceed \$1,300,000 dependent upon the total private sector Innovate28 contributions reported at the meeting.

Metrics Dashboard

2025 Quarterly Revenue Generating Metrics Year-to-Date OR Most Current

- Permits Issued in total value, by property class
- Added square footage by total and by property class
- Sales tax figures, total and year-to-date comparison to previous year
- Commercial property vacancy rates
- Labor Force Growth – total and year-to-date comparison to previous year

2025 Quarterly Innovate28 Metrics Year-to-Date OR Most Current

- Projects Against Goal of 25
- Direct Jobs Against Goal of 500
- BRE Strategic Conversations and Support Against Goal of 150
- Document Ready Sites Against Goal of 7
- Companies Supported with Workforce Needs Against Goal of 40

2025 Annual Revenue Generating Metrics

Year-over-year comparisons

- Assessed Value of Property
- Total Value of New Permits
- Sales Tax Revenue and Growth
- Added Square Footage of Property
- Population Growth

2025 Annual Innovate28 Metrics

Year-over-year comparison and cumulative total

- Economic Impact Analysis
- Projects toward goal of 130
- Labor market growth toward 2029 goal
- Document Ready Sites toward goal of 10
- Companies supported with workforce needs
- Strategic BRE conversations and support

Company Pledged Via I28	Pledge Amount	
Border States Electric	\$ 200,000	
Sanford Fargo	\$ 200,000	
Cass County Electric Cooperative	\$ 135,000	
Midco	\$ 125,000	
Microsoft	\$ 75,000	
Blue Cross Blue Shield of North Dakota	\$ 50,000	
Gate City Bank Corporate Office	\$ 50,000	
John Deere ISG Fargo	\$ 50,000	
RD Offutt Company/RDO Equipment Co	\$ 50,000	
Xcel Energy	\$ 50,000	
Eide Bailly LLP	\$ 35,000	
First International Bank Trust	\$ 27,500	
Otter Tail Corporation	\$ 27,000	
Bremer Bank NA	\$ 30,000	
Bobcat Company	\$ 25,000	
Alerus	\$ 25,000	
Nodak Mutual Insurance Company	\$ 25,000	
Cardinal IG	\$ 25,000	
Roers' Construction & Development, Inc.	\$ 20,000	
Capital Credit Union	\$ 15,000	
Cornerstone Bank	\$ 15,000	
Dacotah Bank	\$ 15,000	
First Western Bank Trust	\$ 15,000	
Gateway Chevrolet	\$ 15,000	
Hector International Airport	\$ 15,000	
Marvin	\$ 15,000	
Moore Holding Company	\$ 15,000	
Red River Commodities Inc	\$ 15,000	
TrueNorth Steel	\$ 15,000	
Dabbert Custom Homes LLC	\$ 10,000	
Fargo Jet Center	\$ 10,000	
Flint Group	\$ 10,000	
Hebron Brick Supply Co	\$ 10,000	
Western State Bank	\$ 10,000	
West Acres Development, LLP	\$ 8,500	
Eventide Senior Living Communities	\$ 7,500	
Mcgough Construction	\$ 5,000	
AE2S	\$ 5,000	
Amity Technology, Inc.	\$ 5,000	
Border Bank	\$ 5,000	

Bushel	\$ 5,000	
DS Beverages Inc	\$ 5,000	
Edgewood REIT	\$ 5,000	
Heritage Homes LLC	\$ 5,000	
JBC Commercial real Estate	\$ 5,000	
Kilbourne Group	\$ 5,000	
Light Consulting & Coaching LLC	\$ 5,000	
Preference Employment Solutions	\$ 5,000	
RxE2	\$ 5,000	
Thales	\$ 5,000	
Ulteig	\$ 5,000	
United Savings Credit Union	\$ 5,000	
Vogel Law Firm	\$ 5,000	
GOLDMARK Property Management	\$ 5,000	
NDSU Research & Tech Park	\$ 5,000	
Happy Harrys Bottle Shop	\$ 5,000	
Marsh McLennan Agency	\$ 10,000	
Elinor Coatings	\$ 5,000	
Delta Hotels by Marriott	\$ 5,000	
Houston Engineering Inc	\$ 10,000	
Great States Construction	\$ 5,000	
Oneok	\$ 5,000	
Packet Digital	\$ 5,000	
Fredrikson Byron PA	\$ 5,000	
MWC-Advertising of Fargo Moorhead	\$ 5,000	
Metro College Alliance	\$ 50,000	
Essentia HealthSouth University Clinic	\$ 25,000	
NDSP-ND Soybean Processors (CGB)	\$ 8,000	
Property Resources Group	\$ 50,000	
702 Communications	\$ 5,000	
Aldevron	\$ 5,000	
Pro Resources Fargo	\$ 6,000	
Caterpillar Reman Drivetrain, LLC	\$ 5,000	
CorVent Medical	\$ 5,000	
Mortenson Construction	\$ 5,000	
Magnum Electric	\$ 5,000	
Brian Quigley	\$ 250	
Allegro	\$ 500	
Cooper Commissioning	\$ 250	
Advanced Business Methods	\$ 1,500	
AGCO-Precision Planting Apparatus Systems	\$ 2,500	

Appraisal Services Inc	\$	300	
Brady Martz	\$	1,000	
Burian & Associate	\$	1,000	
Cole Paper	\$	250	
Concorde General Agency	\$	500	
DakotaMB	\$	500	
Fargo Moorhead Area Association of REALTORS	\$	2,500	
First Interstate Bank	\$	1,500	
H2M	\$	5,000	
Integreon	\$	2,500	
JLG Architects	\$	1,000	
McNeilus Steel, Inc.	\$	1,000	
NAU Country Insurance	\$	1,000	
Nilles Law Firm	\$	1,000	
Northern Plumbing Supply	\$	1,650	
Perficient Inc	\$	1,000	
Promersberger	\$	1,000	
Robert Gibb & Sons	\$	1,000	
Rocking Horse Farms-Jetland Properties	\$	1,500	
Spherion Staffing	\$	1,000	
T F Powers Construction	\$	1,000	
T.L. Stroh Architects & Interiors	\$	1,000	
The Arthur Companiew	\$	1,000	
The Title Company	\$	1,000	
Wanzek Construction	\$	1,000	
Zerr Berg Architect	\$	1,000	
Amazon	\$	2,500	
BNSF Railway	\$	2,000	
Construction Engineers	\$	1,500	
Forum Communications	\$	10,000	
Gehrtz Construction Services	\$	1,000	
Korber Medipak	\$	5,000	
Thrifty White Drug	\$	3,000	
Wells Fargo	\$	7,500	
Kraus Anderson	\$	1,200	
Bell Bank	\$	37,500	
Town & Country CU	\$	2,500	
American Crystal Sugar	\$	2,500	
Choice Bank	\$	2,500	
TOTAL Cass Co Match	\$	1,880,400	

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