



Administration

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MEMO

TO: County Commission

FROM: Tracy Peters, HR Director / Assistant County Administrator

Date: January 13th, 2025

Subject: Request Cass County become a Giving Hearts Day Business

On February 13, 2025, the Dakota Medical Foundation will be hosting its annual Giving Hearts Day (GHD) event. This community event has been going and growing for over 16 years and has raised more than \$150 million for many non-profit organizations.

One way Cass County could participate in GHD 2025 is to become a GHD business. Once designated a GHD business, the requirement is simply to promote the event. This could involve things like displaying posters in the buildings and encouraging staff to wear red on the day of the event. Some department heads have indicated they may serve up some desserts or organize a potluck.

Cass County relies on a number of non-profit organizations that provide valuable services to our community. Becoming a GHD business is one way Cass County could show our support for those non-profit entities in a very tangible and meaningful way.

I would encourage the Cass County Commission to consider becoming a GHD business in 2025. I have attached a list of participating business from 2024 for your reference.

SUGGESTED MOTION: Authorize the Cass County HR Director to sign Cass County up as a GHD business for the February 13, 2025 event.