Renaissance Zone Plan Update

PLANNING DEPARTMENT



NOVEMBER 2024

2024 Renaissance Zone Development Plan Update

Renaissance Zone Information

2024 Plan Update

Community Outreach

Incentive Policy Work Update

Plan Completion Timeline

2025 and beyond



Renaissance Zone Background

- The purpose of the Renaissance Zone is to encourage reinvestment in downtown properties, which in turn strengthens the core of our community and community as a whole
- The Renaissance Zone provides both property tax and income tax incentives to property and business owners who invest in qualified projects
- The Renaissance Zone boundary is based on population Fargo can have up to 49 blocks



Renaissance Zone Information

- Initial Zone approval in 1999, with 15-year approval
- Subsequent 5-year extensions in 2014 and 2019.
- Approval of the plan is required to keep Zone status
- Requires support from Fargo Public School District and Cass County



Project Types

- Rehab (residential, commercial, or mixed-use)
- New Construction (residential, commercial, or mixed-use)
- Residential Projects (single family or condo)
- Lease (commercial lease space)



Minimum Investment Criteria

- Commercial Rehabilitation Projects
 - >50% of the full and true value of the building and \$40.00+ in capital improvements per square foot
- Residential Rehabilitation Project
 - >20% of the full and true value of the building and \$25.00+ in capital improvements per square foot
- New Construction: \$100.00+ per square foot



2024 Renaissance Zone Development Plan Update

Project Kickoff

July/August

RZA Workshop

August

RZA Review of Final Document

October

Present to School District

November

Present to Cass County Commission

November

Action on Plan by City Commission

December

MOU signed by City and State

December



Community Outreach

RZA Workshop

Boundary wide mailing to property owners

Direct invites to DCP, DNA, and developers / recent applicants

Public Open House

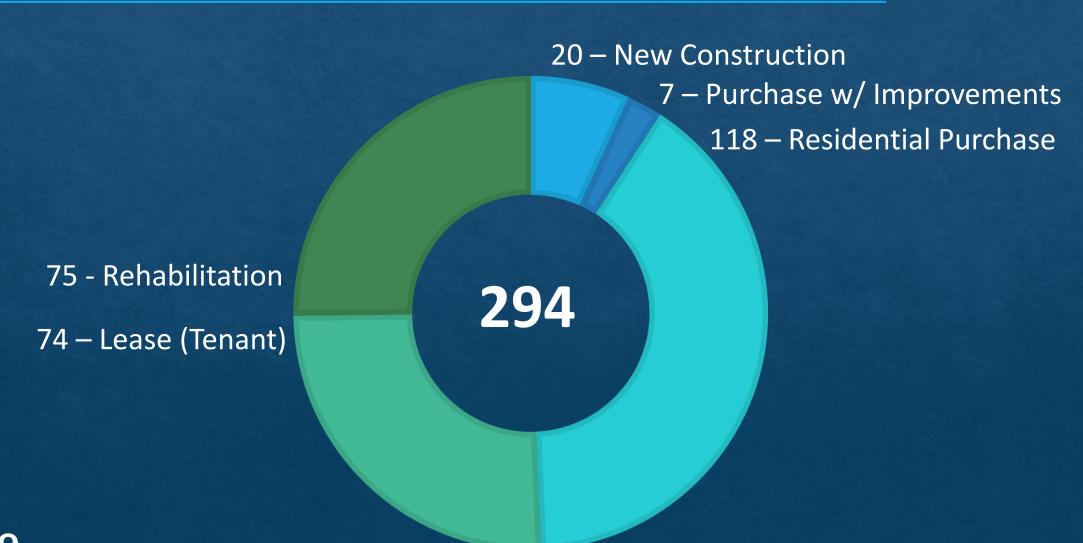


2024 Plan Updates

- General housekeeping items
- Project Information quantity and value
- Boundary addition of blocks 58 & 59
- Datasets values, development in last 5 years, and development strategy
- Moved historical boundary and legislative summary to appendix
- Benefit period of 5 years is unchanged



Project Information



Renaissance Zone Value

1999

\$197,375,000

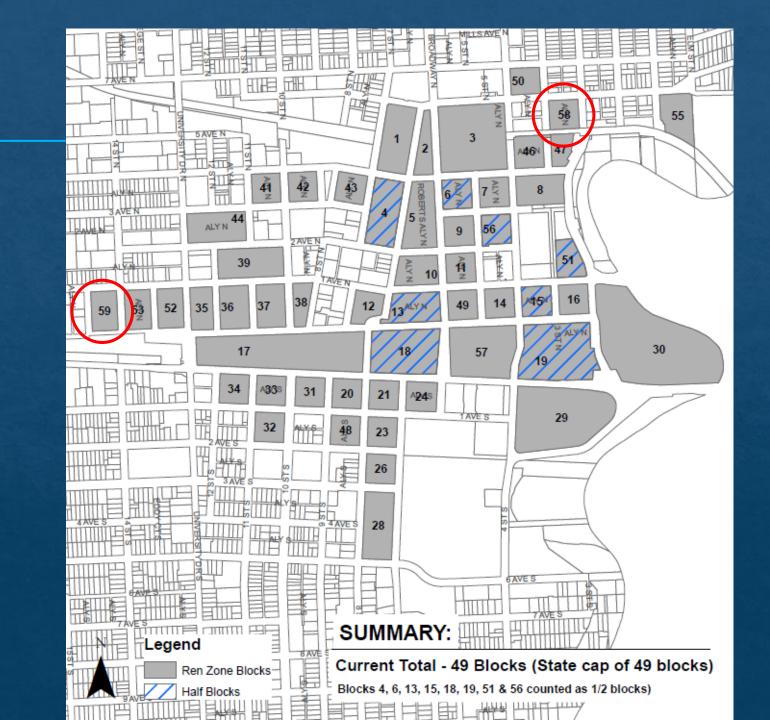
2024

\$970,571,910



2024 Boundary

- RZA Workshop
 - Areas of redevelopment
- Addition of blocks 58 & 59





PLAN COMPELTION

RZA Review of Final Document

October

Present to School District

November

Present to Cass
County
Commission

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Incentive Policy Work

- Consultant team czb retained to rewrite LDC and economic development incentive work
- Currently working on community engagement strategy and timeline
- Completion intended by mid-2026



2025 & Beyond

Holistic review of economic incentive tools to further define "optimal development"

Capture robust data supporting the RZ program

Streamlining application processing and scoring



Recommendation

"To approve the Fargo Renaissance Zone Development Plan update."

Renaissance Zone Plan Update

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