

HEALTHY DAKOTA MUTUAL HOLDINGS
BALLOT FOR BOARD OF DIRECTORS

SUGGESTED MOTION:

Move to authorize _____ to act as county agent and sign the ballot as instructed by the Cass County Commission for the Healthy Dakota Board of Directors.

November 2023

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T3 *****AUTO**5-DIGIT 58103
CASS COUNTY GOVERNMENT
ROBERT WILSON
211 9TH ST S
FARGO, ND 58103-1833



**VOTE FOR OUR NEXT
BOARD OF DIRECTORS**
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Dear Robert,

You are receiving this mailing as a voting member of HealthyDakota Mutual Holdings, which is the mutual holding company of Blue Cross Blue Shield of North Dakota (BCBSND).

The Board of Directors of HealthyDakota are also the Board of Directors of BCBSND. As a voting member, you get to help determine the leadership of these boards. This allows you to have a direct impact on how we carry out our mission to simplify health care, ensure affordability and elevate well-being. I encourage you to vote in the upcoming election of HealthyDakota’s Board of Directors.

YOU'RE INVITED

Please join us at our annual meeting on Friday, Dec. 8, 2023.

- Registration: 8 a.m. (CT).
- Meeting: 8:30 to 9 a.m. (CT).
- HealthyDakota Campus | 4510 13th Ave S. | Fargo, ND 58121.

During the meeting, HealthyDakota will hold elections for four seats on the Board of Directors (biographies enclosed) and conduct other member business. Even if you are unfamiliar with the specific candidates, providing the HealthyDakota Proxy Committee with the authority to vote on your behalf is a meaningful contribution for the governance of the company.

The enclosed proxy ballot provides instructions on how to vote. To learn more about the election process, please visit healthydakota.com.

I look forward to your participation in December and thank you for your membership.

Sincerely,

Dan Conrad
President and CEO
HealthyDakota Mutual Holdings



Biographies of the 2023 Candidates



Lisa Helbling, West Fargo, retired, held the role of Chief Financial Officer (CFO) from 2011 - 2022. She was the former CFO of ImmunoPrecise Antibodies, Ltd (NASDAQ: IPA). Prior to IPA, Helbling was CFO of Anchor Ingredients and CFO of TMI Hospitality. Helbling has 37 years of experience in finance, accounting, strategic planning, enterprise risk management and audit. Her industry experience includes hospitality, electric utility, biotech, manufacturing, construction, transportation, life insurance, and public accounting. Lisa currently serves on the Board of Directors of Border States Industries and is the chair of the Audit Committee. She holds a bachelor's degree in accounting from Moorhead State University and business administration from North Dakota State University, is a certified public accountant, is certified by the National Association of Corporate Directors (NACD) and is certified in Cybersecurity Oversight by NACD. Helbling joined the BCBSND Board in 2017 and was the Chair of the Audit and Compliance Committee for five years and currently is the chair of the Finance and Investment Committee and is serving as the Vice Chair.



Tami Norgard, Fargo, has been practicing law in the Fargo office of the Vogel Law Firm for the past 24 years. Part of her practice includes serving as board legal counsel to many local and regional water boards in North Dakota, as well as the Cass County Electric Cooperative board. Of note, she has assisted boards to engage in customer rate-setting processes and the development of related policies. Norgard regularly appears at the North Dakota legislature and also engages with the congressional delegation on issues impacting her clients and the community. Norgard is active in the Fargo region's business community, currently serving as chair of the FMWF Chamber of Commerce and as immediate past chair of the Downtown Community Partnership board in Fargo, as well as serving on numerous other nonprofit boards. Norgard received her undergraduate degree from the University of North Dakota, along with a J.D. and a Masters in Studies of Environmental Law & Policy from Vermont Law School.



Michael Schumacher, Fargo, is the CFO of Dakota Medical Foundation and Impact Foundation. Schumacher directs the financial management, budgeting and reporting of the foundations while overseeing Human Resources and Information Technology. He has also served as the CFO for Sanford Medical Center-Bismarck and as a health care audit partner with Eide Bailly. He is a member of the American Institute of Certified Public Accountants (CPA), the North Dakota CPA Society and the North Dakota Chapter of Healthcare Financial Management Association (NDHFMA). Schumacher has served as a volunteer for various boards, including the Boys & Girls Club of the Red River Valley/Youth Commission (board chair 2016-2018), NDHFMA (president 2007-2008) and as a member of the Minnesota State University Moorhead Paseka School of Business Advisory Council. He is also a graduate of the Fargo-Moorhead Leadership Program. Schumacher earned a bachelor's degree in accounting from Minnesota State University Moorhead and has been a CPA since 1990. Schumacher joined the board in 2020.



Jason Stein, Fargo, joined Border States in May 1995 as a management trainee. He worked in various positions of increasing responsibility, including product manager, account manager, regional industrial sales manager, vice president of Sales and vice president of the northwest region. In April 2018, Stein was named executive vice president of Sales and Marketing. As a member of the Executive Committee, Stein provides vision, direction and leadership for Border States' company sales and marketing strategy and leads the Sales and Marketing team. Stein graduated from Minnesota State University Moorhead in 1995 with a Bachelor of Science degree in industrial distribution and started his career at Border States. Stein serves as a board member for the National Association of Electrical Distributors, board member and compensation committee chair of supplyForce, board member and past chair for the National Education and Research Foundation and past board chair for the American Red Cross. Stein joined the board in 2023.