



Administration

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MEMO

TO: County Commission
FROM: Robert W. Wilson
Date: March 14, 2023
Subject: NACo Live Healthy Discount Program

The National Association of Counties (NACo) offers member counties a prescription drug discount plan that all residents can utilize to help residents save on medications. This is not insurance. It is a program NACo has operated for several years but highlighted with a renewed emphasis at last month's Legislative Conference. There is no cost to counties other than the staff time required to share promotional materials that inform citizens about program benefits and how they can take advantage of the opportunity.

I followed up with NACo about enrolling and was notified last week Cass County's program application was approved. Public Information Coordinator Catlin Solum and I will be reviewing program implementation details in the next several weeks and developing a plan to inform County residents about the plan and the potential savings it may provide.

Participating in and promoting this program primarily means utilizing existing information channels to distribute the information provided by NACo, so the anticipated workload involved in this effort should be minimal.

The attached link is a 'how to' guide for program implementation. On Monday March 20th we will review the program and answer any questions the Board may have. This is a briefing only; no action is required. [CVSH19246 LH How-to+guide 06-08-20.pdf \(wha-sa.s3.amazonaws.com\)](#)

Please reach out if you have any questions.