#### **Finance Office**



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January 10, 2022

Board of County Commissioners Cass County Government 211 9<sup>th</sup> Street South Fargo ND 58103

Re: Bell Bank Investment Portfolio Presentation

Dear Commissioners:

On June 7, 2021, Cass County Commissioners, upon the recommendation of the Finance Committee, moved to authorize the Finance Office to invest up to \$25 million of County General Funds with Bell Bank.

As a result of disciplined financial management, Cass County had developed a strong position and, at any given time, had a significant amount of cash sitting in bank accounts earning little to no interest. Even with funds being placed into sweep accounts where they had the potential to earn more interest, the downturn of interest rates resulted in lackluster earnings equivalent to 0.01%. With a goal of maximizing interest earnings while minimizing risk, several investment institutions were consulted, and it was determined that Bell Bank's investment proposal provided investment options that would yield the best returns with minimal risk.

The Finance Office determined that the County has the capacity to invest up to \$25 million with the goal of semi-liquid investments, higher than money market savings account returns, and low risk. The proposal from Bell Bank is a multi-step process to move increments of \$5 million into various short-term bonds and other safe, low risk investments that will return approximately 1.5% APR over a two-year period. At the time, Cass County's money market account was earning 0.7%.

As of December 31, 2021, Cass County has deposited \$12.5 million into the investment account. Fixed income investments include municipal bonds and mortgage-backed securities with annual coupon rates varying from 0.6% to 4%, with a portfolio book yield of 1.09% at year end. Interest income and accrued income less realized losses to date total \$67 thousand. Management fees incurred for investment services total \$5.8 thousand. The market valuation of the county's current investment portfolio has declined since initially being purchased resulting in an unrealized loss of \$80 thousand. Market value

fluctuations result from changes in the level of market interest rates; however, the County's portfolio is being managed on a hold-to-maturity basis.

Zac Wanzek of Bell Bank has prepared a presentation to provide an economic update and review of Cass County's investment portfolio's performance over the past 6 months.

This will be an informational presentation only; no action is requested.

Sincerely,

Brandy Madrigga

Cass County Finance Director

**SUGGESTED MOTION:** 

No requested actions



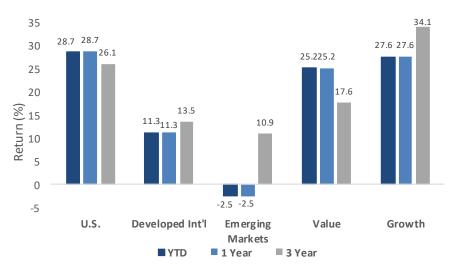
# Portfolio Analysis

CASS COUNTY GOV IMA



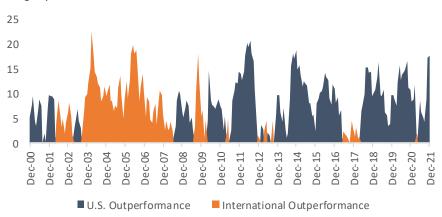
## EQUITY & FIXED INCOME REVIEW: BROAD MARKET RETURNS

#### **Equity Returns**

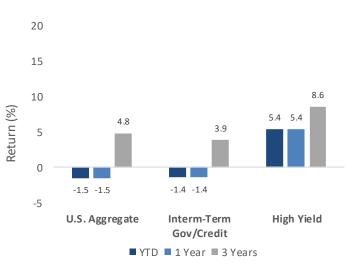


#### **U.S. vs International Equities**

Trailing 1-year returns



#### **Fixed Income Returns**



#### **Alternatives Returns**





#### **DECEMBER 2021 ECONOMIC OUTLOOK**

A little late, but worth the wait, year-over-year inflation numbers for November were released on December 10 showing an inflation rate of 6.8%. The last time we saw inflation this high was in 1982. This means less than half of the people living in the U.S. today have ever seen inflation like this. Here are some key components of the inflation figures for the last 12 months:

- Food up 6.1%
- Gasoline up 58%
- Fuel oil up 59%
- Utility natural gas up 25%
- Used cars up 31%
- New cars up 11%

If you like beef, that price is up 20%. If you are substituting chicken as your go-to protein, it's up 9%.

A long time ago, in a galaxy far, far away (when I was in grade school), one of the math teaching tools was called "Fun with Numbers." Calculating inflation can take some odd twists and turns – and a full explanation is beyond the scope of a summary like this – but my own version of "Fun with Inflation Numbers" over the last 12 months looks like this:

- Shelter prices up 3.8%
- Transportation up 3.9%
- Medical care services up 2.1%

Let's just say some of the calculations could use some updating.

Market reaction to the last few inflation announcements has been more muted than we expected. Perhaps this means that the market is still clinging to the idea that inflation is transitory. We get the sense that it is something more persistent, which would likely mean some uncomfortable downward periods in market movement, for both bonds and stocks, in the coming 12 months.

This is not a call to alter your investment objectives, unless your own long-term investment profile has changed. Instead, we want to give you some advance notice, so you are not caught off guard if this happens. Yes, we would love to move our clients out of the market just before a selloff occurs — and back in when investments hit the bottom — but the odds of doing that are worse than winning the lottery. Instead, we focus on long-term goals and choose the path with the highest probability of getting there.

Thank you very much for your business, and Merry Christmas!



Greg Sweeney, CFA SVP/Chief Investment Officer



## EQUITY & FIXED INCOME REVIEW: FIRST QUARTER THEMES TO WATCH

#### Top Themes to Watch

#### Inflation

- Inflation remains one of investors' top concerns and prices continue to increase at a pace well in excess of the Fed's 2% long-term target
- Headline CPI increased 6.9% YoY in November vs the 40 year average of 3.9%
- Core CPI (excludes food and energy) increased 5.0% YoY, which is an increase from 4.0% in October
- The large difference between Headline and Core CPI is energy, which showed a YoY increase of 33.5% in November
- Current estimates calls for YOY Headline CPI growth to decline to 4.0% by year-end 2022 and 2.2% by year-end 2023

#### Washington

- The Build Back Better (social spending) bill has stalled due to lack of support from moderate Democrats in a 50-50 Senate
- While a corporate tax hike is expected, it is assumed that the resulting rate will be lower than 28%

#### **Monetary Policy**

- Tapering was announced at the November FOMC meeting and has since been doubled to a pace of \$30B per month
- The accelerated taper gives the Fed room to start hiking rates in Marchinan effort to combat persistent high inflation
- The December FOMC minutes show some participants stating it could be appropriate to start balance sheet runoff "relativelys oon after beginning to raise the Fed Funds Rate"

#### Unemployment

- The December unemployment dropped to 3.9%, which is a large improvement from 14.8% in April
- The participation rate is at 61.9%, which remains well below the 50 year average of 64.6%
- Unemployment benefits ended in September, which has been a large catalyst for the declining unemployment rate
- Job openings are at all time highs and the ratio of unemployed workers to job openings is 0.7 to 1
- This is likely to result in continued wage strong growth and higher inflationary pressures

#### COVID

- Confirmed COVID cases are at an all-time high however, hospitalizations have not followed the spike in cases
- It is likely that we will continue to see new variants over time

#### **Supply Chain Disruptions**

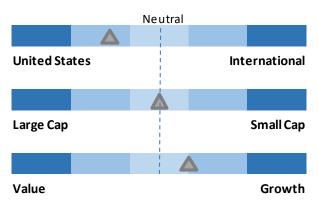
• On-going supply chain disruptions continue to result in logistical headaches and high demand for truckers

### EQUITY & FIXED INCOME REVIEW: BIIM PORTFOLIO POSITIONING

#### **Portfolio Positioning**

#### Commentary

#### Equity

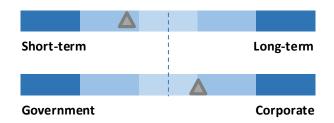


**Geographical:** US stocks are preferred to developed international and emerging economies. While international stocks appear attractively valued, the US should continue to be the driver of global growth.

**Size:** We remain neutral regarding market cap size. Large cap stocks were preferred during 2020 and small cap stocks during the first half of 2021. As the market continues to normalize, a neutral weighting is now maintained.

**Style:** Growth is preferred and is poised to continue its performance dominance as markets continue to normalize.

#### **Fixed Income**



**Duration:** Remaining short and flexible is preferred with the steepening shape of the yield curve and liquidity stress.

**Sector:** Credit spreads are at or near 15 year lows spanning the rating spectrum due to continued policy support. With over 50% of the US investment grade corporate bond market rated BBB (lowest level of investment grade), higher credit quality is preferred.



## EQUITY & FIXED INCOME REVIEW: ECONOMIC OVERVIEW

#### 10-Yr Breakeven Rate and 10-Yr Treasury Yield



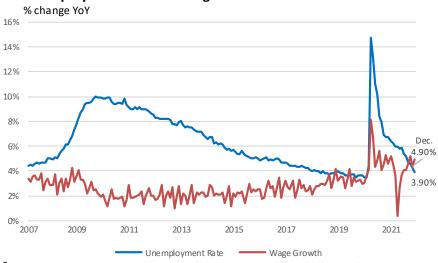
#### **Consumer Price Index**



#### Total Employees and Job Openings Non Farm

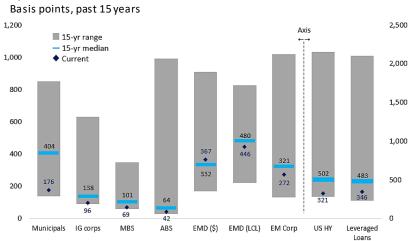


#### **Unemployment Rate and Wage Growth**

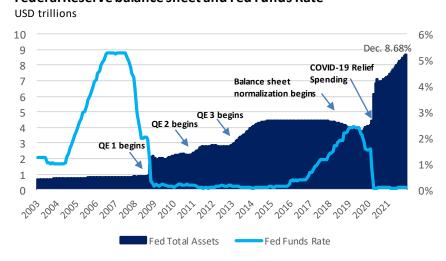


## EQUITY & FIXED INCOME REVIEW: FIXED INCOME MARKETS

#### Spread-to-worst across fixed income sectors

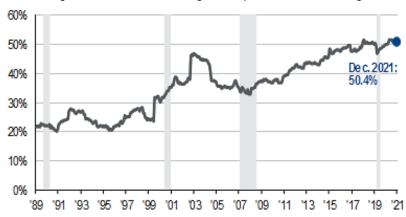


#### Federal Reserve balance sheet and Fed Funds Rate



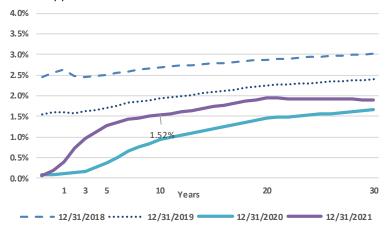
#### Baa corporate debt\*

Percentage of Baa-rated investment-grade corporate debt outstanding



#### Yield curve

U.S. Treasury yield curve





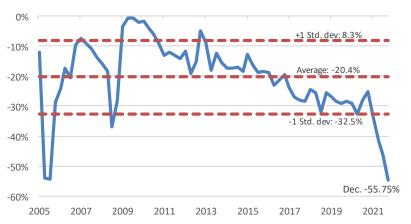
## EQUITY & FIXED INCOME REVIEW: EQUITY MARKETS

#### **10-Year Annualized Returns**

	Value	Blend	Growth
Large	13.0%	16.6%	19.8%
Mid	13.4%	14.9%	16.6%
Small	12.0%	13.2%	14.1%

#### MSCI ACWI v. S&P 500 P/E Ratio Discounts

(2005-2021)

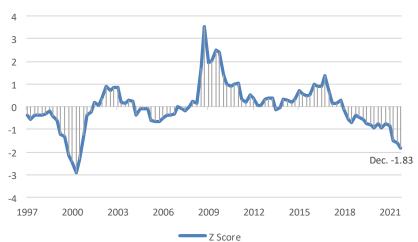


#### 2021

	Value	Blend	Growth
Large	25.2%	28.7%	27.6%
Mid	28.3%	22.6%	12.7%
Small	28.3%	14.8%	2.8%

#### Value vs. Growth Relative Valuations

Relative Forward P/E Ratio of Value vs. Growth, Z Score (1997-2021)

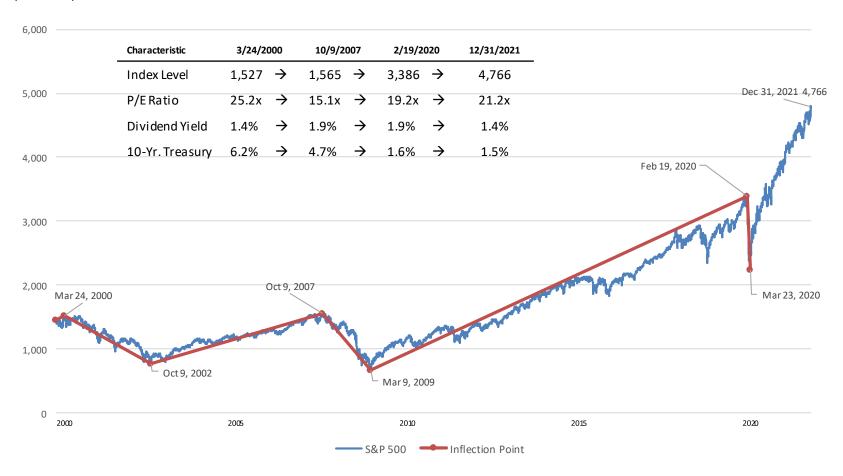




## EQUITY & FIXED INCOME REVIEW: EQUITY MARKETS

#### **S&P 500 Index at Inflection Points**

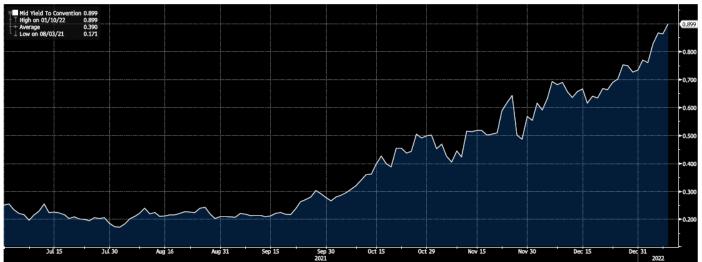
(2000-2021)



### **Yield Curve**

### CASS COUNTY GOV IMA





2 year YTM since 6/30/2021



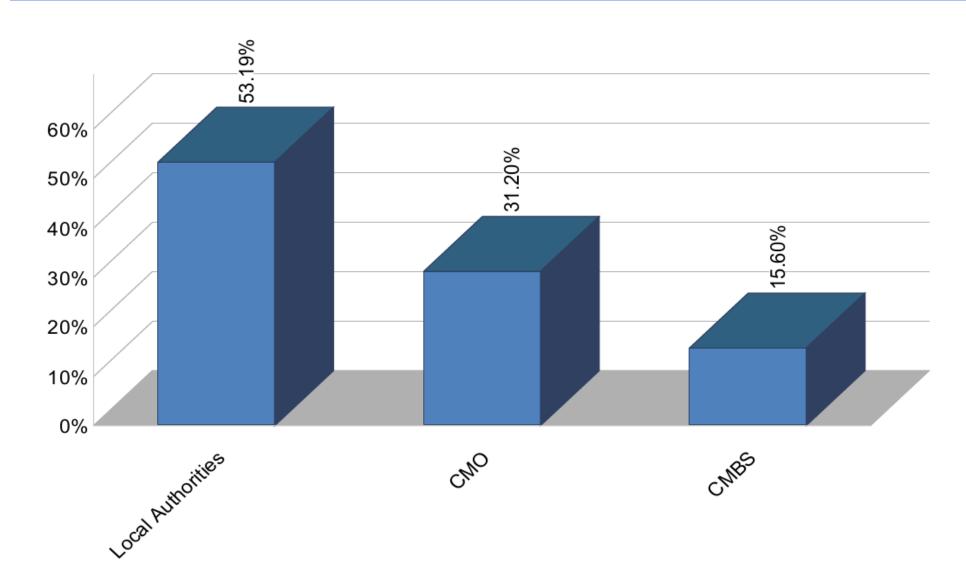
### Portfolio Overview

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	Municipal	Agency Mtg	Portfolio Averages
Market Value (invested)	\$6,317,676	\$5,553,286	\$11,870,962
Weight	53%	47%	
Average Rating	AA	AAA	AA+
-300 Case Duration	2.08	0.63	1.40
Base Case Duration	2.08	1.00	1.57
+300 Case Duration	2.08	1.88	1.99
-300 Case Yield	0.80%	0.55%	0.68%
Base Case Yield	0.80%	1.41%	1.09%
+300 Case Yield	0.80%	2.06%	1.39%

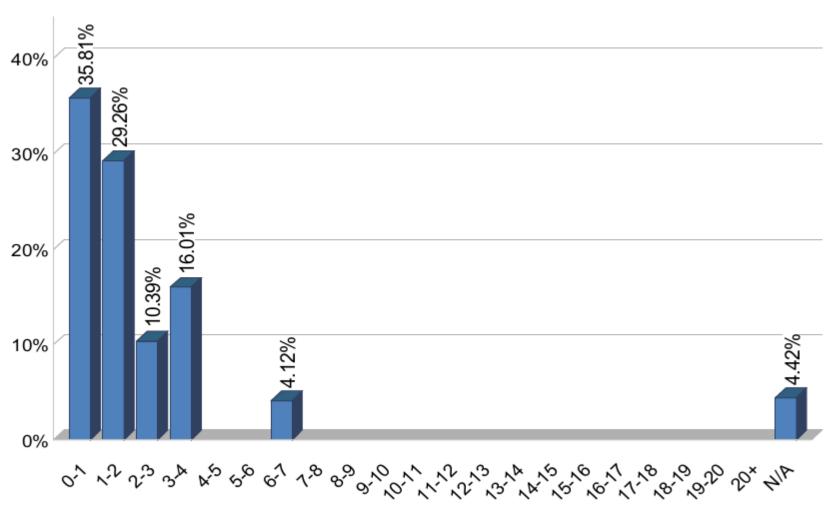


### Sector





### **Duration**



**Modified Duration** 



### Performance

		3 Month	Since Inception
	Allocation	(9/1/21)	(6/1/21)
Fixed Income	84.79%	(0.45)	(0.26)
Bloomberg Barclays 1-3 Year Gov/Credit Index		(1.02)	(0.34)
Money Market	15.21%	0.02	0.03
90-Day US Treasury Bill		0.01	0.02
Total Portfolio		(0.38)	0.04
Class Blended Benchmark		(0.89)	(0.46)

As of 11/30/2021