

BLUE CROSS BLUE SHIELD
BALLOT FOR BOARD OF DIRECTORS

SUGGESTED MOTION:

Move to authorize Commissioner _____ to act as county agent and sign the ballot as instructed by the Cass County Commission for the Blue Cross Blue Shield/ Healthy Dakota Mutual Holdings election on Board of Directors.

HealthyDakota Mutual Holdings
4510 13th Avenue South • Fargo, ND 58121



November 2021



T66 *****AUTO**5-DIGIT 58103
ROBERT WILSON
211 9TH ST S
FARGO, ND 58103-1833

**PLEASE
VOTE**

Dear Robert,

You are receiving this mailing as a voting member of HealthyDakota Mutual Holdings, which is the mutual holding company of Blue Cross Blue Shield of North Dakota (BCBSND).

As a voting member of HealthyDakota, you play an important role in determining the leadership of HealthyDakota's and BCBSND's Board of Directors. I encourage you to vote in the upcoming election and join me at the annual meeting on Friday, December 3, 2021:

- 8 a.m. registration
- 8:30 a.m. - 9 a.m. meeting

Holiday Inn

3803 13th Avenue South | Fargo, North Dakota 58103

If you plan on attending the meeting, please be aware of the following COVID-19 policies:

- Masks are recommended in common areas of the building (hallways, bathroom, meeting rooms, etc.).
- Physical distancing is recommended when possible.

During the meeting, HealthyDakota will hold elections for five seats on the Board of Directors (biographies enclosed) and conduct other member business. All of the members of the Board of Directors of HealthyDakota are also members of the Board of Directors of BCBSND. Please see the enclosed proxy ballot for instructions on how to vote if you are unable to attend the annual meeting. To learn more about the election process, please visit <https://www.HealthyDakota.com>.

I look forward to your participation in December, and thank you for your membership.

Sincerely,

Dan Conrad
President and CEO
HealthyDakota Mutual Holdings



As a voting member of HealthyDakota Mutual Holdings, which is the mutual holding company of BCBSND, we are asking you to vote in the election of the HealthyDakota Board of Directors who will also serve as directors of BCBSND, once elected.

HOW YOU VOTE

Please choose ONLY ONE of the following voting methods:

1) VOTING ONLINE BY PROXY BALLOT.

- Complete online at <https://www.HealthyDakota.com> by midnight (CT), November 30, 2021.
- Login with the User Key (exactly as it appears): [REDACTED] and the first three characters of your last name [REDACTED].
- ONLY THE VOTING MEMBER can complete this process. If you have questions, please call 800-342-4718.

2) IN PERSON AT THE ANNUAL MEETING.

- Vote at the Annual Meeting of Members on December 3, 2021, in Fargo, ND.
- DO NOT FILL OUT THE PROXY BALLOT if you plan to vote in person at the annual meeting.
- To RSVP, the Member must email their name and mailing address to: nominating.committee@bcbsnd.com by November 30 at 11:59 p.m. (CT).

3) MAIL IN VOTING BY PROXY BALLOT.

Complete and return the proxy ballot on the back side of this letter in the enclosed postage paid envelope (must be received at our processing center by November 30, 2021). In 2022, the mail in voting option will only be available by request.

4) AUTHORIZE ANOTHER MEMBER TO VOTE AT THE ANNUAL MEETING ON YOUR BEHALF.

To obtain the appropriate form, please call 800-342-4718.



PROXY BALLOT

Please choose EITHER Option A or Option B, BUT NOT BOTH.

OPTION A:

Election of Directors (Vote for FIVE Candidates)

- | | |
|---|--|
| <input type="checkbox"/> Kathy Anderson, MD | <input type="checkbox"/> Lynn Paulson |
| <input type="checkbox"/> Ben Bucher | <input type="checkbox"/> Shelly Peterson |
| <input type="checkbox"/> Todd Kumm | <input type="checkbox"/> David Sprynczynatyk |
| <input type="checkbox"/> Jim Larson | <input type="checkbox"/> Richard Vetter, MD |

I delegate the HealthyDakota Proxy Committee on my behalf to vote as indicated above at the December 3, 2021 Annual Meeting of Members.

The proxy committee is comprised of HealthyDakota Directors:
Niles Hushka, Kristi Schlosser Carlson, and Dennis Hill.

OR

OPTION B:

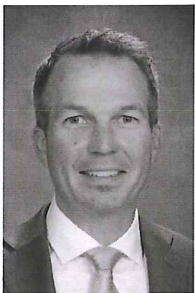
- I authorize the HealthyDakota Proxy Committee to vote on my behalf in the election of HealthyDakota directors at the Annual Meeting of Members on December 3, 2021.

The proxy committee is comprised of HealthyDakota Directors:
Niles Hushka, Kristi Schlosser Carlson, and Dennis Hill.

Biographies of the 2021 Candidates



Dr. Kathy Anderson MD, Bismarck, is a double board-certified general pediatrician and integrative medicine physician. She is founder and CEO of Nurturing Wellness Pediatrics, a hybrid, in-person and telemedicine practice. Dr. Anderson has been caring for patients in North Dakota (N.D.) for over 10 years having been chair of pediatrics at Mid Dakota Clinic and serving on the Medical Executive Committee at St. Alexius Medical Center. She has served on the board of the N.D. chapter of the American Academy of Pediatrics since 2011, president since 2019. Dr. Anderson is the Regional Champion of Equity, Diversity, and Inclusion for the American Academy of Pediatrics. She is also clinical assistant professor in pediatrics at the University of North Dakota. Dr. Anderson completed her undergraduate and medical studies at Brown University, obtaining residency training in pediatrics through the University of Hawaii. She completed her fellowship in integrative medicine through the University of Arizona.



Ben Bucher, Cando, is the CEO of Towner County Medical Center in Cando, N.D. Ben oversees the clinic, critical access hospital, nursing home and independent living center located in the community. He also continues to provide patient care as a nurse practitioner in both the clinic and emergency room. Ben has 22 years of health care experience with direct patient care and six years of executive healthcare experience. In 2017, Ben received the Emerging Rural Health Leader award from the Dakota Conference on Rural and Public Health. He holds a Master of Science degree from the University of North Dakota as a family nurse practitioner, as well as a master's in healthcare administration from the University of Mary. In addition to his role in Cando, Ben serves on several local and state committees and boards, including the Heartview Foundation board of directors, is current president of the North Dakota Rural Health Association, board chair of Hospital Services Incorporated, and chairs the North Dakota Hospital Association Legislative Committee. He is an active voice for N.D. healthcare both at the state and national level. Ben is originally from Rolla, N.D.



Todd Kumm, Fargo, retired, was the former CEO of Fargo-based Dakota Supply Group. Todd has more than 25 years of senior management experience, launching start-up ventures and revitalizing non-performing operations. Todd serves on the board of Fargo Glass and Paint and has served on the boards of the Fargo Moorhead Economic Development Corporation and National Association of Electrical Distributors (NAED). He has also served as board chairman of D&M Industries, Industry Data Exchange Association (IDEA) and chairman of the NAED's Education and Research Foundation Board and Certified Electrical Professional Program. Todd earned a bachelor's degree from Concordia College of Moorhead, Minn., and completed the Minnesota Executive Program (MEP) in business at the University of Minnesota's Carlson School of Management in Minneapolis. Todd has served on the HDM/BCBSND Board since 2016.



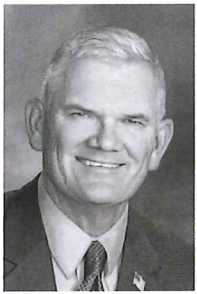
Jim Larson is the finance director for the City of West Fargo. As the finance director, he is responsible for the management of accounting, debt/treasury management, special assessments, utility billing, budgeting, accounts payable/receivable and investments of the City. He provides management, leadership and coordination over all areas of fiscal operations, forecasting and analysis for the City. Previously, he was the finance director with the Fargo Park District and held that position for 25 years. Jim is a member of the North Dakota Society of CPA's. He has served on the board of Inspiration Point Bible Camp since 2002. Jim holds a bachelor's degree in accounting from Minnesota State University Moorhead. He achieved his Certified Public Accountant (CPA) certificate in 1989. Jim has served on the HDM/BCBSND Board since 2014.



Lynn Paulson, Fargo, is senior vice president and director of agribusiness development for Bell Bank. With more than 40 years of banking experience and working with people, businesses and community banks across N.D. and several Midwestern states, Lynn has a deep understanding of the important role healthcare and healthcare costs play in a person's and business' overall financial health. Lynn's experience in banking and financial operations includes starting Citizens State Bank and later merging four banks and three holding companies into Choice Financial. Financing farm operations and businesses for most of his life and having operated and still owning a family farm in Benson County, N.D., Lynn has a unique perspective on the challenges and opportunities facing North Dakotans. A North Dakota State University graduate, Lynn teaches and speaks regularly at state and regional banking schools, association meetings, commodity group conferences and other events. Lynn was recently chosen to be an inaugural member of the newly formed National Senior Ag Lender Consortium. An active community volunteer, Lynn is also a past member of the North Dakota Bankers Board of Directors and Legislative Committee, a past member of the American Bankers Association Rural Ag Bankers Committee and a past Noridian Mutual Insurance Company board member.



Shelly Peterson, Bismarck, is president of the North Dakota Long Term Care Association. Shelly has been in this position for 32 years. In this role she oversees and leads the Association representing long-term care facilities before the legislative and executive branches of government including working with governmental agencies to advocate for sound public policy. She has served on state and national long-term care/health care committees and is past national president of the American Society of HealthCare Association Executives. Currently, Shelly is serving on the Board of Quality Health Associates, the North Dakota Medicaid Advisory Committee, the North Dakota Dental Foundation, the North Dakota Department of Health Long-Term Care Advisory Committee and the North Dakota Health Information Technology Committee. In September 2021, Shelly received the first ever Excellence In Leadership Award from the North Dakota Long-Term Care Association in recognition of her outstanding leadership and dedication to the Long-Term Care Profession. She holds a bachelor's degree in social work from the University of North Dakota and a master's degree in social work planning and administration from Denver University and is a licensed Social Worker. Prior to her role with the North Dakota Long-Term Care Association, she worked for the North Dakota Department of Human Services for eleven years.



Dave Sprynczynatyk, Bismarck, is the retired Adjutant General for the State of North Dakota. He was responsible for leading 4,400 N.D. National Guard soldiers, airmen and 1,100 full-time employees of the Bismarck-based Office of the Adjutant General, carrying out state and federal missions. Dave also served as director of the North Dakota Department of Emergency Services, including the Department of Homeland Security and the Division of State Radio for local, state and federal disaster response efforts. He currently serves as the immediate past president of the Northern Lights Boy Scout Council and as the immediate past chairman of the North Dakota Water Coalition. He has served as treasurer of the Adjutants General Association of the United States, finance vice president of the Northern Lights Council of the Boy Scouts of America and was a board member and founding member of North Dakota's Gateway to Science. He has also served or been a member of the National Guard Association of the United States, the National Guard Officers Association of North Dakota, the National and North Dakota Water Users Associations, the National and North Dakota Society of Professional Engineers, the American and the Western Association of State Highway and Transportation Officials, the Far West Rotary Club and served as hospitality minister at the Cathedral of the Holy Spirit. Dave earned a Bachelor of Science degree in civil engineering from North Dakota State University. He has served on the HDM/BCBSND Board since 2013, serving as chairman of the board from 2017-2020.



Richard Vetter, MD, Fargo, is a family practice specialist and chief medical officer at Essentia Health in Fargo. Dr. Vetter has experience in integrated health system operations, rural healthcare, multi-specialty group practice management, physician compensation, strategic planning, organizational governance, foundation development/fundraising and public advocacy. He is a clinical assistant professor of family medicine at the University of North Dakota in Grand Forks and serves as the volunteer medical director at First Choice Clinic. Dr. Vetter has served as president for the North Dakota Academy of Family Physicians and for the North Dakota Academy of Family Physicians Foundation and has served as past chair on the Dakota Medical Foundation Board of Directors. He was named North Dakota Family Physician of the Year in 2009 and Best of the Valley Family Health Physician in 2013 and 2014. He was recently (July 2021) recognized in Prairie Business Magazine as a Leaders & Legacies award recipient. Dr. Vetter attained his medical degree at the University of North Dakota, Grand Forks. Dr. Vetter has served on the HDM/BCBSND Board since July 2020.