

BLUE CROSS BLUE SHIELD
BALLOT FOR BOARD OF DIRECTORS

SUGGESTED MOTION:

Move to authorize County Commissioner Rick Steen to act as county agent and sign the ballot as instructed by the Cass County Commission for the Blue Cross Blue Shield/Healthy Dakota Mutual Holdings election on board of directors.



November 2020



T64 *****AUTO**5-DIGIT 58103
MIKE MONTPLAISIR
211 9TH ST S
FARGO, ND 58103-1833

PLEASE
VOTE

Dear Mike,

You are receiving this mailing as a voting member of HealthyDakota Mutual Holdings, which is the mutual holding company of Blue Cross Blue Shield of North Dakota (BCBSND). In 2019, members like you approved a plan to reorganize our corporate structure, forming a new legal not-for-profit holding company called HealthyDakota Mutual Holdings (HealthyDakota) which now owns BCBSND. As a result, on January 1, 2019, you became a member of HealthyDakota. The company governance documents require that certain governance activities such as the board election be conducted by HealthyDakota. All of the members of the Board of Directors of HealthyDakota are also members of the Board of Directors of BCBSND.

As a voting member of HealthyDakota, you play an important role in determining the leadership of HealthyDakota's and BCBSND's Board of Directors. I encourage you to vote in the upcoming election by voting online rather than voting in person due to rising COVID-19 cases in our community. Please see the enclosed proxy ballot for instructions on how to vote. The HealthyDakota Mutual Holdings Company Annual Meeting will be held on:

Friday, December 4, 2020
8 a.m. registration
8:30 a.m. - 9 a.m. meeting
Royale & Embassy Rooms
Holiday Inn
3803 13th Ave S
Fargo, North Dakota 58103

If you plan on attending the meeting, please be aware of the following COVID-19 policies:

- An RSVP is required (ONLY if you plan to attend the meeting in person). To RSVP, email your name and mailing address to nominating.committee@bcbsnd.com by November 30 at 11:59 p.m.
- All attendees will go through a temperature screening upon entering the meeting room
- Those with a temperature of 100.3 or higher will be asked to leave immediately
- Masks are required in the meeting room
- Physical distancing as recommended by federal, state and local recommendations is required

During the meeting, HealthyDakota will hold elections for four seats on the Board of Directors (biographies enclosed) and conduct other member business. To learn more about the election process, please visit HealthyDakota.com.

I look forward to your participation in December, and thank you for your membership.

Sincerely,

Dan Conrad
President and CEO
HealthyDakota Mutual Holdings



As a voting member of HealthyDakota Mutual Holdings, which is the mutual holding company of BCBSND, we are asking you to vote in the election of the HealthyDakota Board of Directors who will also serve as directors of BCBSND, once elected.

HOW YOU VOTE

Please choose **ONLY ONE** of the following voting methods:

- 1) **IN PERSON AT THE ANNUAL MEETING.**
Vote at the Annual Meeting of Members on December 4, 2020, in Fargo, ND. To RSVP email your name and mailing address to nominating.committee@bcbsnd.com by November 30 at 11:59 p.m. **DO NOT FILL OUT THE PROXY BALLOT** if you plan to vote in person at the annual meeting.
- 2) **BY PROXY BALLOT, IF YOU ARE NOT ATTENDING THE ANNUAL MEETING.**
Vote by proxy ballot by:
 - a) Completing and returning the proxy ballot in the enclosed postage paid envelope (must be received at our processing center by November 30, 2020).
 - b) Completing online at HealthyDakota.com by midnight CST, November 30, 2020. Login with the User Key (exactly as it appears): 4870666400 and the first three characters of your last name MON.
ONLY THE VOTING MEMBER can complete this process. If you have questions, please call 800-342-4718.
- 3) **AUTHORIZE ANOTHER MEMBER TO VOTE AT THE ANNUAL MEETING ON YOUR BEHALF.**
To obtain the appropriate form, please call 800-342-4718.

PROXY BALLOT

Please choose **EITHER** Option A or Option B, **BUT NOT BOTH**.

OPTION A:

Election of Directors (Vote for **FOUR** Candidates)

- | | |
|--|---|
| <input type="checkbox"/> Lynette Dickson | <input type="checkbox"/> Niles Hushka |
| <input type="checkbox"/> Ty Hegland | <input type="checkbox"/> Michael Schumacher |
| <input type="checkbox"/> Lisa Helbling | |

I delegate the HealthyDakota Proxy Committee on my behalf to vote as indicated above at the December 4, 2020 Annual Meeting of Members.

The proxy committee is comprised of HealthyDakota Directors: Jodi Atkinson, Casey Stoudt and Jim Larson.

_____ **OR** _____

OPTION B:

- I authorize the HealthyDakota Proxy Committee to vote on my behalf in the election of HealthyDakota directors at the Annual Meeting of Members on December 4, 2020.

The proxy committee is comprised of HealthyDakota Directors: Jodi Atkinson, Casey Stoudt and Jim Larson.

User Key: 4870666400
First three characters of last name: MON

Biographies of the 2020 Candidates



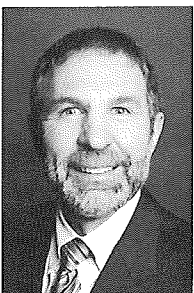
Lynette Dickson, Grand Forks, directs a healthcare consulting firm working on a national rural health clinic project related to implementation and health policies of COVID testing. She has over 17 years of experience in rural health care and related state and federal policy issues. She served as the associate director of Community Engagement and Outreach with the Center for Rural Health, UND, School of Medicine and Health Sciences providing direction to projects related to rural health systems, workforce development, quality improvement, health IT/telehealth and community engagement. She has served on state, regional and national healthcare committees and boards such as the North Dakota Health Information Technology Advisory Committee, the National Rural Health Association and is a past-president of the National Office of State Organizations of Rural Health. Dickson received a master's degree in food & nutrition from North Dakota State University and a bachelor's degree in nutrition and dietetics from the University of Utah, Salt Lake City, UT; and is a licensed registered dietitian. Dickson has served on the HealthyDakota Mutual Holdings Company Board since 2010.



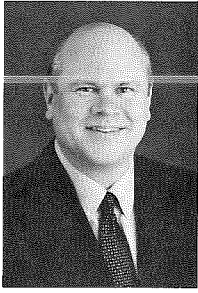
Ty Hegland, Fargo, serves as the President/CEO of ShareHouse in Fargo, ND. In this role, Ty oversees North Dakota's largest non-profit addiction and behavioral health company with two inpatient facilities, three outpatient clinics and services across the tristate region. Prior to this role, Ty served as a vice president for Sanford Health, overseeing fundraising activities and community relations. Ty serves on the Board of Directors of the YMCA of Cass Clay and is a member of Hope Lutheran. Ty holds a bachelor's degree from North Dakota State University, a master's degree from the University of Mary and post-grad education from Harvard University and Central Michigan University. Ty is a Sheyenne, ND native who grew up on a family ranch on the Sheyenne River Valley.



Lisa Helbling, Fargo, is CFO of ImmunoPrecise Antibodies, Ltd (IPA). Prior to IPA, Helbling was CFO of Anchor Ingredients and CFO of TMI Holdings (TMI). Helbling has 35 years of broad experience in finance, accounting, enterprise risk management, audit and ESOPs. Her industry experience includes hospitality, electric utility, manufacturing, construction, transportation, life insurance and public accounting. Lisa serves on the Board of Directors of Border States Industries and is the chair of the Audit Committee. She holds a bachelor's degree in accounting from Moorhead State University and business administration from North Dakota State University and is a certified public accountant and certified internal auditor. Helbling has served on the HealthyDakota Mutual Holdings Company Board since 2017.



Niles Hushka, retired, was the former president and CEO of KLJ Solutions, parent company to KLJ, one of the largest, multi-disciplinary engineering and planning firms in the United States' upper Midwest. Hushka is recognized throughout the region for his innovative philosophies and creative solutions in the engineering industry and business community. His dedication to high ethical standards, quality work and entrepreneurial spirit has propelled him to lead KLJ through record growth and revenue. His career began with KLJ, as an entry-level engineer in 1978. He was promoted on numerous occasions and in 1985 Hushka became a member of the corporation's Board of Directors and named president of the board in 2008. As a lifelong learner and leader in his profession and community, Hushka is actively involved with startup businesses. He volunteers his time to educational and community-focused organizations with a goal of generating and sharing positive ideas. Hushka has served on the HealthyDakota Mutual Holdings Company Board since 2015.



Michael Schumacher, Fargo, is the CFO of Dakota Medical Foundation and Impact Foundation. Schumacher directs the financial management, budgeting and reporting of the foundations while overseeing human resources and information technology. With more than 31 years of experience in the health care and nonprofit industries, he has also served as the CFO for Sanford Medical Center Bismarck and as a health care audit partner with Eide Bailly LLP. He is a member of the American Institute of Certified Public Accountants, the North Dakota CPA Society and the North Dakota Chapter of Healthcare Financial Management Association (NDHFMA). Schumacher has served as a volunteer for various boards, including 13 years with the Boys & Girls Club of the Red River Valley/Youth Commission (board chair 2016-2018) and eight years with NDHFMA (president 2007-2008). He is also a member of the Minnesota State University Moorhead Paseka School of Business Advisory Council and a graduate of the Fargo-Moorhead Leadership Program. Schumacher earned a bachelor's degree in accounting from Minnesota State University Moorhead. In 1990, he received his Certified Public Accountant (CPA) certificate.