

To: Cass County Board of Commissioners
From: Adam Altenburg, Fargo-Moorhead Metropolitan Council of Governments
Joni Giese, SRF Consulting Group
Date: July 26, 2019
Re: **Fargo-Moorhead Diversion Recreation Plan**

The Metro Flood Diversion Authority and the Fargo-Moorhead Metropolitan Council of Governments (Metro COG) have teamed up with SRF Consulting Group, Contour Design Studio, and HR&A to develop the Fargo-Moorhead Diversion Recreation Plan.

In addition to gaining protection from future flood events, the FM Area Diversion Project has the potential to create a significant, interconnected system of recreation features, cultural resource interpretation areas, and natural landscapes that link communities, expand regional trail networks, improve access to local rivers, create habitat for wildlife, and provide vital recreational opportunities within or adjacent to the Red River diversion corridor.

The intended outcome of this project is to develop an implementation plan for future recreation trail needs and other investment priorities, identify partner agencies and organizations for operations and maintenance activities, and provide guidance for future recreational, educational, and ecological decisions.

More information on the project can be found on Metro COG's website at www.fmmetrocog.org.

As part of the project kick-off, Metro COG and SRF Consulting Group are meeting with area jurisdictions and park boards in the metropolitan area to briefly discuss project approach, goals and objectives, key messaging areas, and public outreach activities.

Requested Action: None



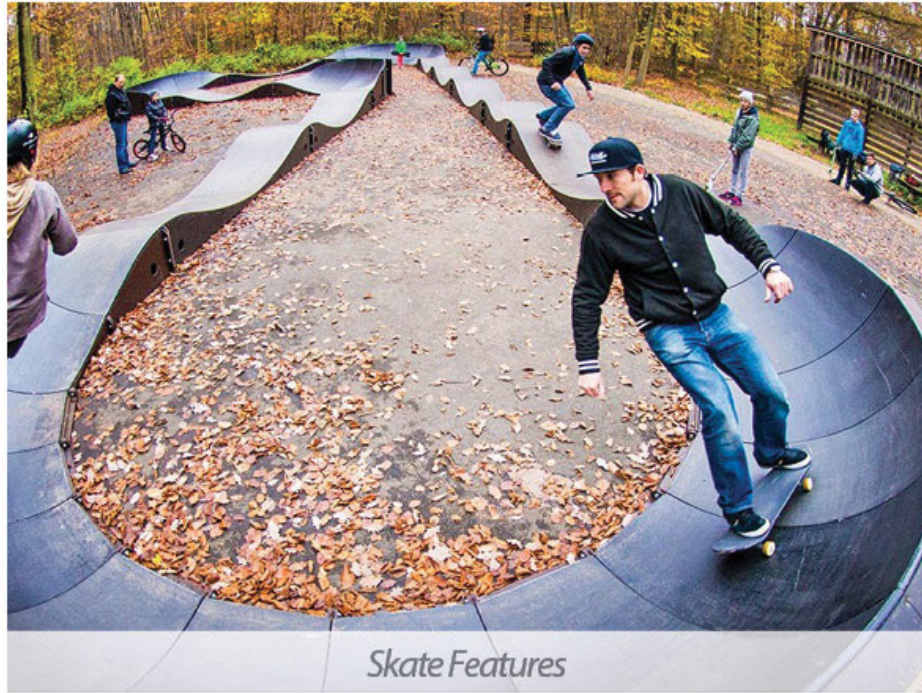
FARGO-MOORHEAD DIVERSION RECREATION PLAN

Fargo-Moorhead Metropolitan Council of Governments

FARGO-MOORHEAD DIVERSION RECREATION PLAN



POTENTIAL PROGRAMMING/USERS

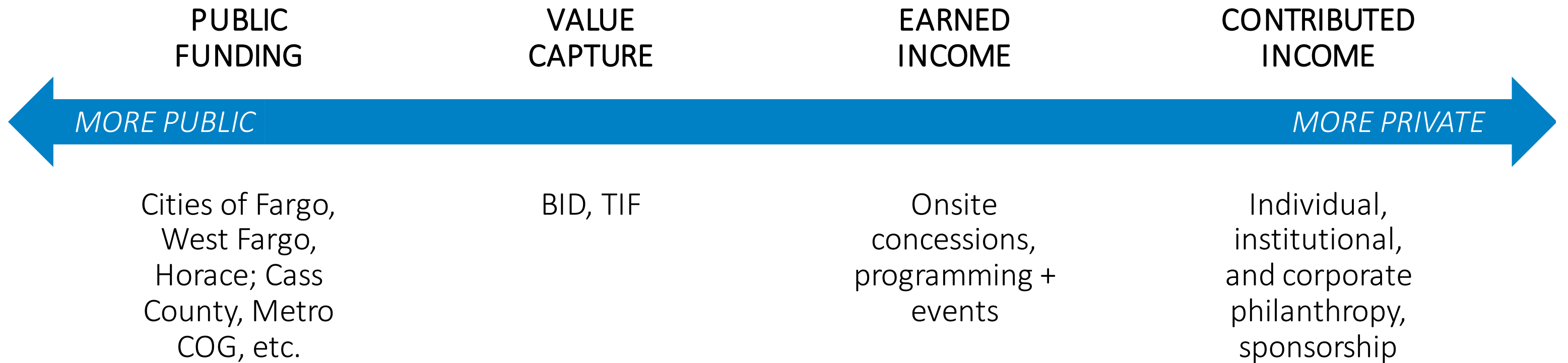


POTENTIAL PROGRAMMING/USERS



OPERATIONS AND MAINTENANCE FUNDING

The Fargo Diversion Project will need to draw upon a combination of funding sources to support operations, which in turn will guide the optimal governance approach



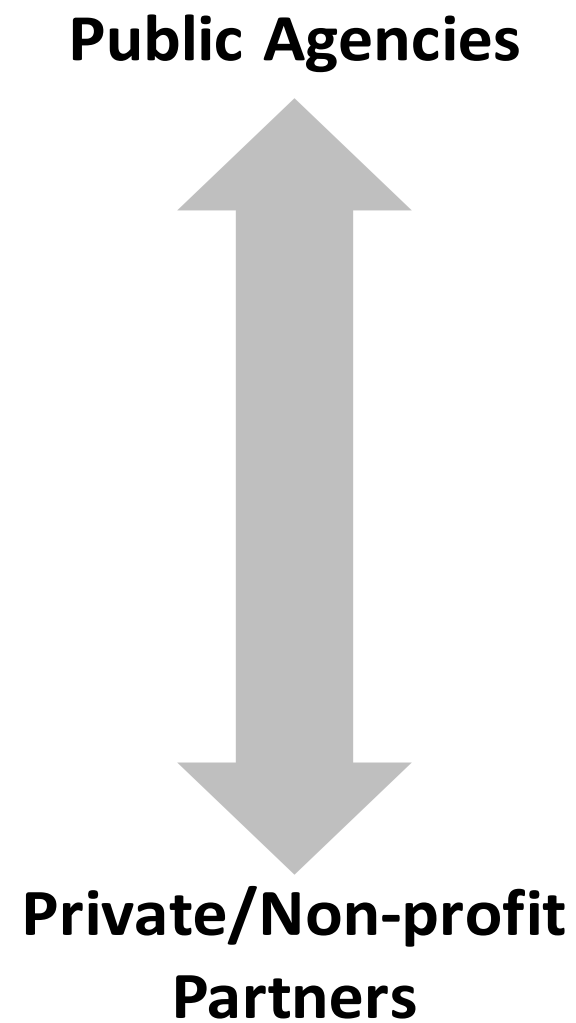
Key questions that will drive operations and funding opportunities:

What is legally permissible?
Politically palatable?

What is the appetite for risk?
Strength and commitment of leadership?

GOVERNANCE STRATEGY

Successful governance strategies consider partners' respective strengths, with the range of responsibilities allocated to public, nonprofit, and other entities



Construction & Development

Capital Maintenance

Routine O&M

Security

Management

Earned Income Program

Fundraising

Advocacy

Programming

PUBLIC OUTREACH

Public Engagement Plan

| | Key Messages | Communication Outlets |
|---------|--|--|
| Phase 1 | <ul style="list-style-type: none">• Project purpose and intent• Project vision, goals and objectives• Solicit recreation suggestions | Pop-up Events (4) Public Meeting #1 Online Survey #1 |
| Phase 2 | <ul style="list-style-type: none">• Proposed recreation alternatives• Alternatives evaluation | Pop-up Events (2) Public Meeting #2 Online Survey #2 |
| Phase 3 | <ul style="list-style-type: none">• Recommended recreation features• Recommended implementation strategy | Public Meeting #3 |

PROJECT GOALS



- ◆ Provide a wide range of year-round recreation activities
- ◆ Restore native plant communities and create habitat
- ◆ Create a distinct and branded attraction
- ◆ Provide connectivity

PROJECT GOALS



- ◆ Complements adjacent existing and/or planned land uses
- ◆ Complements permanent flood protection
- ◆ Supports economic vitality
- ◆ Contributes to quality of life/workforce attraction
- ◆ Supports public health

Thank You!

